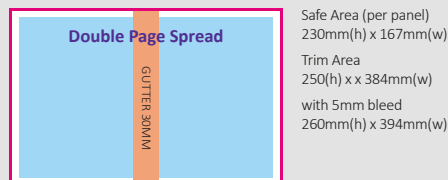
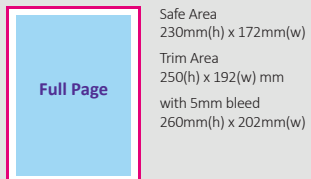
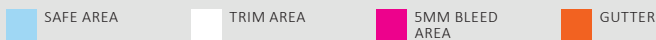


## Advertising Rates & Specifications

Advert Size	Price (ex VAT)	With Bleed (with 5mm bleed)	Safe-Type Area
<b>Trim size: 250(h) x 192(w)mm</b>			
Full Page	€1,595*	260(h) x 202(w)	230(h) x 172(w)
Half Page	€975*	127(h) x 202(w)	102(h) x 167(w)
Quarter page	€700*	74(h) x 202(w)	44(h) x 167(w)
Double Page Spread	€2,800*	260(h) x 394(w)	230(h) x 167(w) (Each Panel)

\*Please note prices do not include VAT @ 23%

All rates are for full colour advertisements



**All artwork supplied with Bleed** must be the specified Bleed size. Please adhere to the Safe Type area, any material intended to be legible may be cut-off or obscured in the print finishing process if it appears outside the designated Safe Type area.

**Artwork not requiring Bleed** please use the Safe Type area as the Advert Size.

**Double Page Spread** please ensure that no material intended to be legible appears in the gutter area, the Safe Type margins must be adhered to.

## Deadlines

Issue	Booking Deadline	Deadline for receipt of artwork	Date ITR will reach Members
Issue 1, 2020	12 Feb '20	20 Feb '20	25 March '20
Issue 2, 2020	15 May '20	22 May '20	24 June '20
Issue 3, 2020	21 Aug '20	28 Aug '20	30 Sept '20
Issue 4, 2020	5 Nov '20	12 Nov '20	18 Dec '20

## Inserts

Insert Price €1,600\* + VAT @ 23%

Inserts to be sent directly to ITI. Please contact ITI for more details.

## Advertising File Formats

Print-Ready Files are accepted in the following formats

File Extensions	Supply Font	Supply Images
.ai	Yes	Yes
.eps	Yes	Yes
.indd	Yes	Supply ALL Images
.pdf	Yes	N/A

### About the Irish Tax Review

Considered to be Ireland's leading journal on taxation issues, *Irish Tax Review* is published 4 times per year and is filled with informative articles and expert analysis by a range of distinguished tax advisers. Each edition, consisting of over 100 pages, covers a variety of current tax issues and developments and is an indispensable resource for all Chartered Tax Advisers (CTA). *Irish Tax Review* is issued to 6,500 members and subscribers of Irish Tax Institute.

Advertising in *Irish Tax Review* gives you direct access to a clearly defined, influential readership in the financial and tax world.

## Conditions

- Only these terms and conditions and the Irish Tax Review rate card shall be binding upon Irish Tax Institute and the client. Irish Tax Institute shall not be bound by any conditions, appearing on the client's insertion orders, agency forms, copy instructions, or otherwise which conflict with the provisions appearing in this contract and Irish Tax Review applicable rate card. All terms and conditions are subject to change by the Irish Tax Institute without notice.
- Irish Tax Institute reserves the right to reject advertising copy which is deemed inappropriate or unsuited to the brand values of the Institute.
- Cancellations must be received 7 days prior to the date of print in order to qualify for a full refund. After this time a cancellation fee will be charged at 20%. In the event that Irish Tax Institute chooses not to publish an advertisement that has been paid for, the client will be fully reimbursed by Irish Tax Institute.
- Credit terms: 30 days from date of invoice – after which discounts no longer apply.
- The client warrants that the content of their advertisement complies with relevant laws and regulations and that publication of the advertisement will not give rise to any rights against or liabilities for Irish Tax Institute.
- No liability is accepted for loss or damage caused by errors in, non-publication or late publication of advertisements or inserts.
- Irish Tax Institute liability is limited only to the direct cost of the advertisement and not for indirect or subsequent damages due to loss of business or profit, no matter what the circumstances or notifications.

## Contact Information

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